

Diploma in Strategic Financial Leadership

Autumn 2024



CHARTERED
ACCOUNTANTS
IRELAND



DRIVING BUSINESS SUCCESS

PROGRAMME OVERVIEW

Become a driver of your organisation's strategic direction and performance, transform your finance role and gain new technical and behavioural skills: this fresh and practical programme will help you to adapt and stay relevant in a business landscape that is volatile and dynamic.

WHAT IS THE DIPLOMA IN STRATEGIC BUSINESS FINANCE?

Blending technical expertise with leadership training, the programme draws on a wide range of examples, practice and theory and as such is relevant to any industrial, organisational, or international context.

The syllabus addresses emerging topics that are changing the face of the finance function, including finance business partnership, thriving in uncertainty, strategic thinking, sustainable purpose, and techniques adapted from the tech world (such as agile hybrid working and data analytics.)

WHO TAKES THE DIPLOMA IN STRATEGIC BUSINESS FINANCE?

The Diploma in Strategic Financial Leadership has been developed for ambitious finance managers who want to add value to their organisation - and transform their own roles - by updating and implementing strategy, managing business performance, engaging with people and leveraging the latest digital technology.



CONTENT OVERVIEW

Across the six modules, the Diploma in Strategic Financial Leadership combines theory with hands-on practical application of skills to boost the value of your contribution to the business. You will learn how to transform and enrich the content and style of your role, apply your skills to strategy and performance, improve your confidence in human engagement, and harness technology.

Live lecture dates are listed below.

Orientation Webinar On-Demand	Module 2 Reimagine Finance Thurs 10 Oct	Module 1 Engage People Thurs 17 Oct	Module 3 Direct Strategy Thurs 7 Nov
Assignment 1 Webinar: Thurs Oct 3  Due: Fri 10 Jan 2025		Learning Log 1  Due: Fri 10 Jan 2025	
Module 4 Deliver Performance Thurs 16 Jan	Module 5 Impact People Thurs 6 Feb	Module 6 Augment with Technology Thurs March 6	
Learning Log 2  Due: Thurs 16 Jan		Assignment 2 Webinar: Thurs 13 March Presentation: Wed April 16 Due: Tues 8 April	

HOW YOU STUDY

Facilitated by an experienced and engaging team, the Diploma in Strategic Financial Leadership is delivered and assessed using a virtual learning environment. Study and learning is guided through a mix of:

- watching self-paced micro-lectures, available on demand
- participating in interactive live sessions streamed online
- preparing an assessed portfolio of reflective learning logs, practical application reports, and a capstone presentation

The portfolio links the key module concepts with real business issues, and provides participants with a tangible output that they can take back and use to advance their role and career.

Our learning management platform, Moodle, hosts all course materials and activities e.g. pre-recorded videos, course notes and slides, links to live sessions, and timetables. The platform also allows participants to network and share questions. Material is released on scheduled dates, including the pre-recorded videos to support each module. Participants will have time to review and absorb material before the live session with the course lecturer. These live webinars are streamed and recorded using Zoom, a cloud-based app that works on any device.

HOW YOU ARE ASSESSED

Participants complete a portfolio of assessed work: two reflective learning logs; two practical application reports; and a final capstone presentation delivered to examiners with questions from the panel. The assessments are weighted as follows:

- 30% Learning logs
- 50% Practical application reports
- 20% Capstone presentation

Participants must achieve 50% or above in each of the learning log and practical application reports to be eligible for the award of the Diploma. The overall pass mark is set at 50% with distinction achieved at 70%.

ACCREDITATIONS AND DESIGNATIONS

Members of Chartered Accountants Ireland and ICAS will be awarded a Diploma in Strategic Financial Leadership from Chartered Accountants Ireland under the 1966 ICAI Charter Amendment Act. Other participants will be awarded the Diploma in Strategic Financial Leadership by Chartered Accountants Ireland Executive Education DAC.

CAN I USE THE COURSE TOWARDS MY CPD HOURS?

This programme offers structured and unstructured CPD time. The exact number of hours that can be claimed as CPD will vary for each participant depending on time expended and the requirements of their professional body.

ENTRY CRITERIA AND ELIGIBILITY

This programme has been designed to meet the needs of business and finance managers from a range of backgrounds and in a variety of sectors. We welcome applications from:

- members of Chartered Accountants Ireland, ICAS, and other recognised professional bodies including ACCA, CIMA, CPA, ICAEW
- holders of an undergraduate or masters degree, equivalent qualification or equivalent experience in finance, business or other relevant field.

Applicants other than members of Chartered Accountants Ireland may be asked to provide evidence of their professional body, or details demonstrating the relevance of their experience or qualifications to this programme.

APPLICATIONS AND FEES

	Members of Chartered Accountants Ireland or ICAS	Other applicants
Programme Fee	€2,995 £2,595	€3,295 £2,765

Applicants who have previously completed a Diploma programme with Chartered Accountants Ireland will qualify for a discount of 10% on the course fee. Multiple bookings by a single employer will qualify for a discount of 10% for the second and subsequent booking/s.



DIPLOMA IN STRATEGIC BUSINESS FINANCE APPLICATION FORM

Please complete and return to:

Diploma Team, Chartered Accountants House, 47-49 Pearse Street, Dublin 2

Tel: + 353 (01) 637 7211 Email: diplomas@charteredaccountants.ie

Name	
Company/Firm Name	
Email address/Contact number	
Membership body	☐ Chartered Accountants Ireland ☐ Other: (proof of membership will be required)
Chartered Accountants Ireland membership number	
If you wish for your firm to be invoiced, please provide the relevant details: contact name/address/PO number	
FEE PAYMENT	
Members of Chartered Accountants Ireland/ICAS:	€2,995 £2,595
Non-member:	€3,295 £2,765
☐ I would like to pay by instalments*	
I enclose a cheque for €	
Or Please charge my Mastercard/Visa Card for €	
Credit card no.	
Expiry date	
Security/CVC code	(last 3 digits of number on reverse of card)
Cardholder signature	
Office use only:	

* The instalment payment option will allow participants to spread the cost of a diploma over four equal payments, with the first payment being charged at registration, and the remaining payments being charged to a debit/Credit card on agreed dates.

Use and protection of your personal information: The Institute will use the information which you have provided in this form to respond to your request or process your transaction and will hold and protect it in accordance with the Institute's privacy statement which explains your rights in relation to your personal data. By submitting, you acknowledge that you have read our privacy statement.

For a full list of terms and conditions, please visit our site: www.charteredaccountants.ie/diplomas

☐ Please tick the box to indicate that you have read our terms and conditions.



CHARTERED
ACCOUNTANTS
IRELAND